Testing stochastic rationality and normality of demand with unobserved heterogeneity and endogenous expenditures: the case of two goods

Karim Nchare

Penn State Departement of Economics

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- Measuring welfare effects associated with changing prices and/or incomes requires predicting demand in counterfactual price-income regimes.
- Normality of goods improve predicting power of fully nonparametric estimation approach.

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- Not restrictive. Multi-goods setting can be reduced to a two-goods setting using Hicksian aggregation or weakly separability for dimensionality reduction.
- An empirical illustration to data drawn from the U.S. Consumer Expenditure Survey (1994-2007).

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- ► Cherchye, De Rock and Demuynck (2018): Normality of demand in a two-goods setting. Dataset S = {p_t, q_t, x_t}_{t∈T}, is consistent with weak normality of goods q and z if and only if for all t, s ∈ T:

if
$$p_t < p_s$$
 and $q_t \leq q_s$ then $z_t \leq z_s$

Testing Results

Normality of Goods q and z: If the cross-sectional joint distribution of $\{q_{t,j}, z_{t,j}, x_{t,j}\}_{t \in T}$ on budgets $\{p_t\}_{t \in T}$ are stochastically consistent with normality of both goods q and z, then for every $t, s \in T$ such that $p_t < p_s$, it must be that

$$Pr[q_{t,j} \leq q_{s,j} \text{ and } z_{t,j} \geq z_{s,j}] = 0.$$

Then, for any $a, b \in \mathbb{R}_+$,

 $Pr[q_{t,j} \leq a \text{ and } z_{t,j} \geq b] + Pr[a \leq q_{s,j} \text{ and } b \geq z_{s,j}] \leq 1.$

Bounds on $Pr[q_j(p_0, x_0) \le q_0]$ assuming goods q and z are both normal

$$\max_{p_t < p_0} \Pr[q_{t,j} \le q_0 \text{ and } z_{t,j} \ge z_0] \le \Pr[q_j(p_0, x_0) \le q_0]$$
$$\Pr[q_j(p_0, x_0) \le q_0] \ge \min_{p_t > p_0} \Pr[q_{t,j} \le q_0 \text{ or } z_{t,j} \ge z_0$$

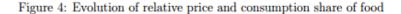
Data Cross-sectional household consumption data for U.S. households from 1994 until 2007 (14 years), which are obtained from the diary survey contained in the Consumer Expenditure Survey.

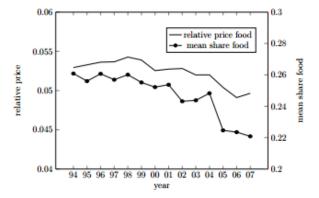
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- By conditioning on housing status and vehicle ownership, the impact of the implicit assumption of separability between durable and non-durable consumption is mitigated.





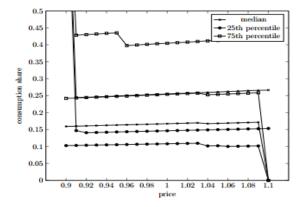


Figure 5: Quantiles bounds for $[\eta_{\ell}, \eta_h] = [0, 1]$ (food as necessary good)

THANK YOU!